

# Sit back and relax!

## Learning vocabulary through watching TV

Elke Peters

# Sit back and relax!



▲ They'll be there for you ... Joey and Chandler from Friends. Photograph: Getty Images



<https://www.bbc.com/sport/av/football/49264085>

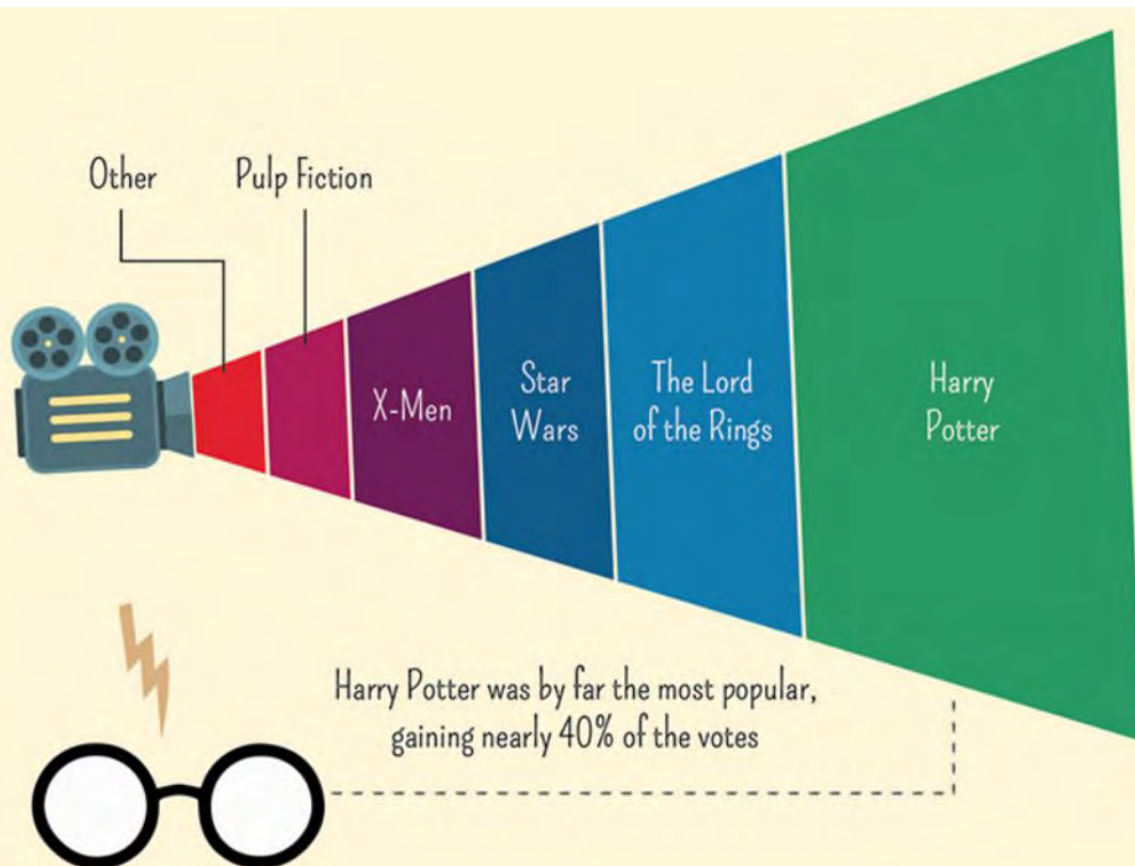


Popular culture, especially “F  
entertainment.

“The basics you can learn in a  
interviewed in Spanish, along  
“But to speak the language, th  
on the street or from televisio

Flores said he cannot remem  
“Friends,” but it was sometim  
the United States, perhaps wh  
and far from home. Although  
English then, he was too unsu  
grew more comfortable, he so  
bought the DVD’s for all 10 se  
1994 to 2004, so he could watc

Now he is surely baseball’s biggest “F  
visited the studio in Burbank, Calif. w  
and has chosen the show’s theme son  
public-address system when it’s his tu  
games.



nt in Baltimore, has only lived in the U.S. for  
e out assignments on his own since his high  
rogram organized by an advocacy group for  
s some assistance, but his parents are not in

. our studies, but it is very difficult for them  
said. “They can maybe understand it  
ead something, they don’t understand it

h Spanish subtitles to improve his English.  
ls with English, he helps his younger brother  
gments.

© APNews



← Tweeten

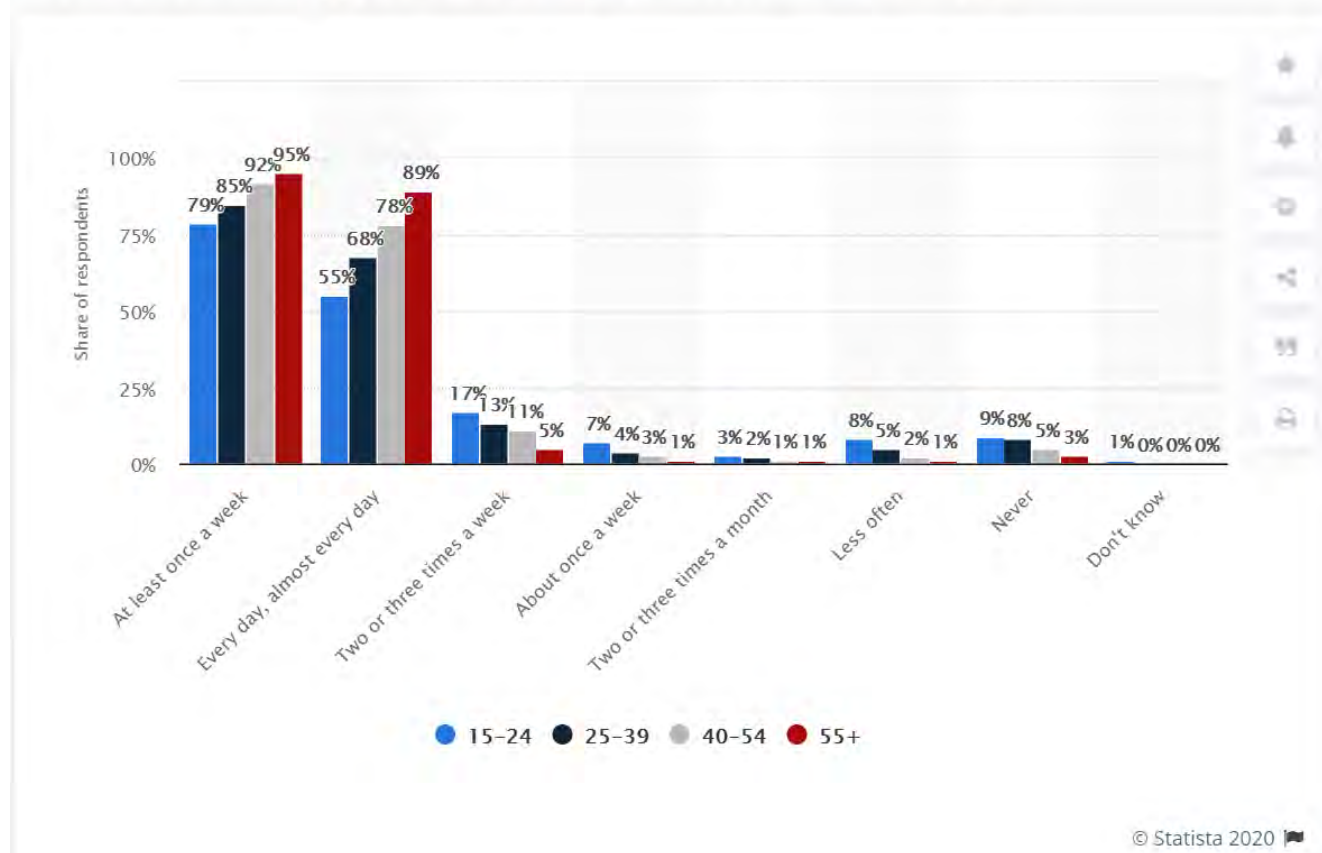


**Kristen Shilton** @kristen\_shilton · 3 okt. 2019

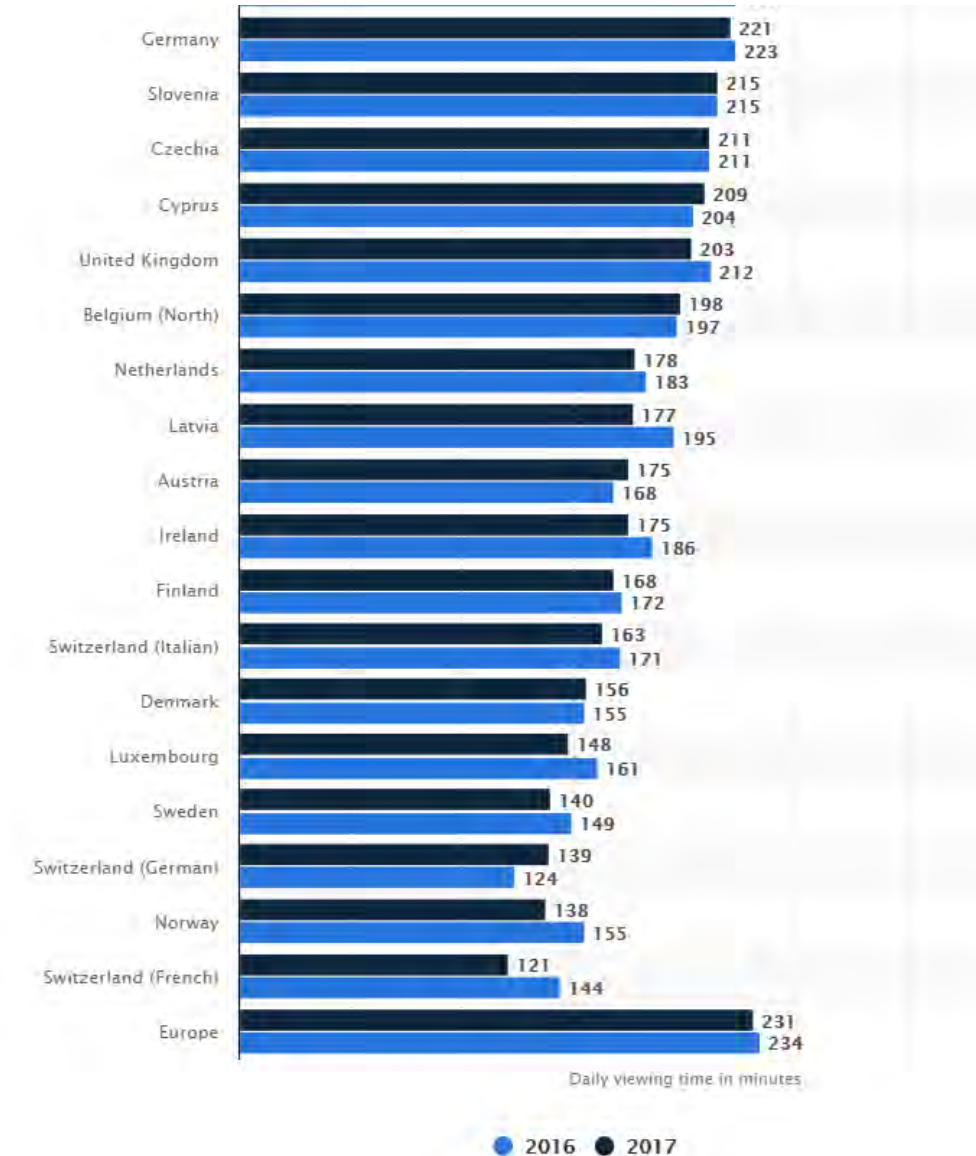
Ilya Mikheyev is becoming a popular draw in the #Leafs room. Revealed today his English is getting better from watching Friends episodes on Netflix: “Sometimes I don’t know words, so I check them in my Google translate dictionary”

# TV viewing behavior

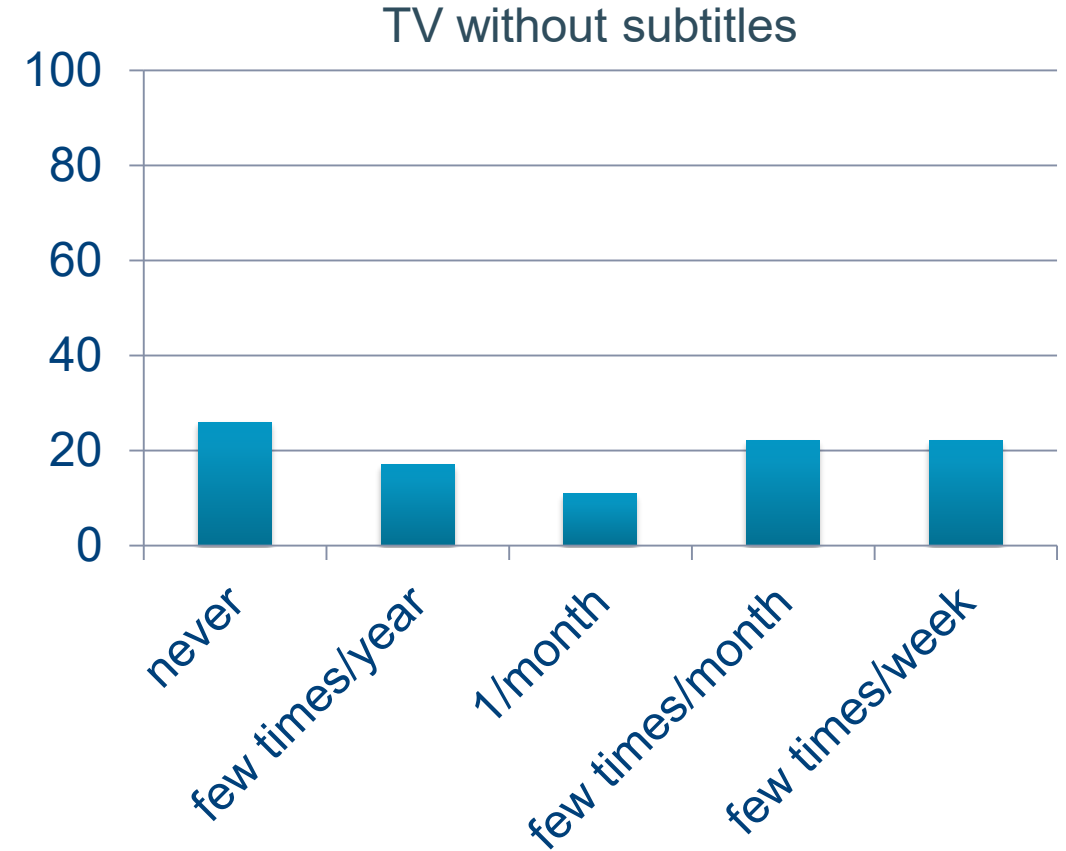
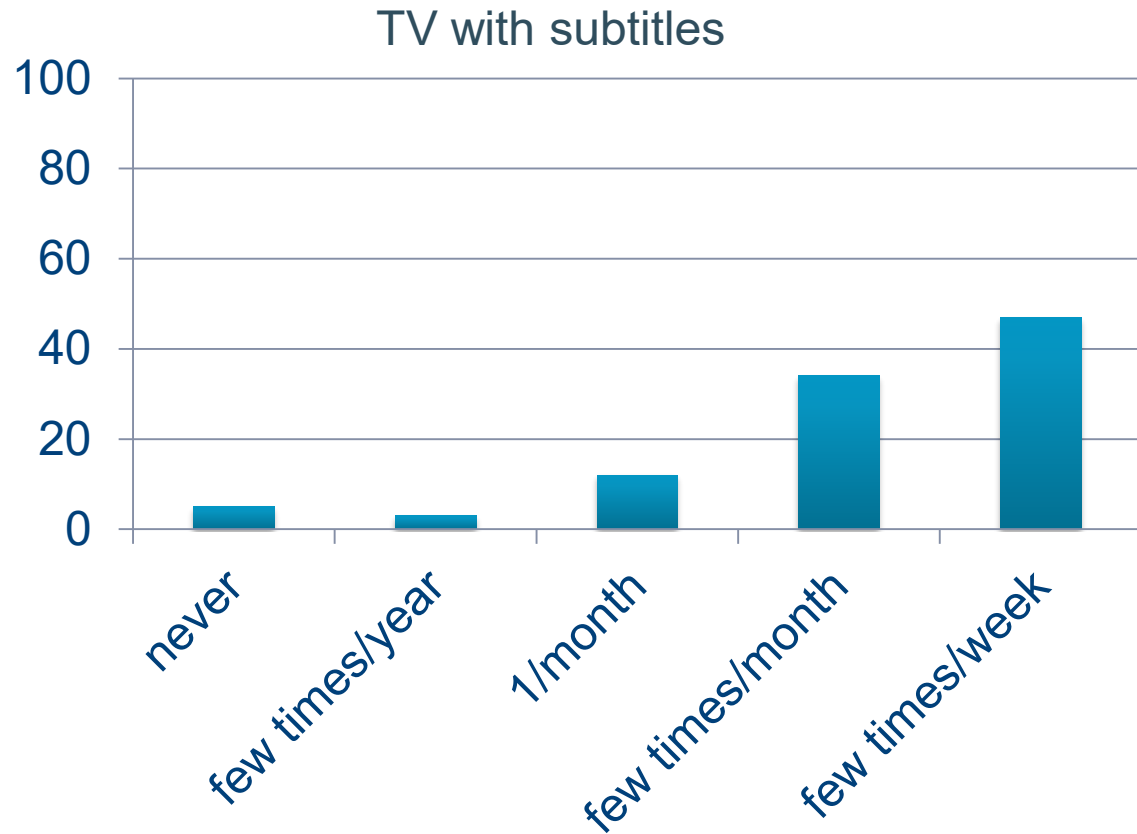
How often do you watch television on a TV set?

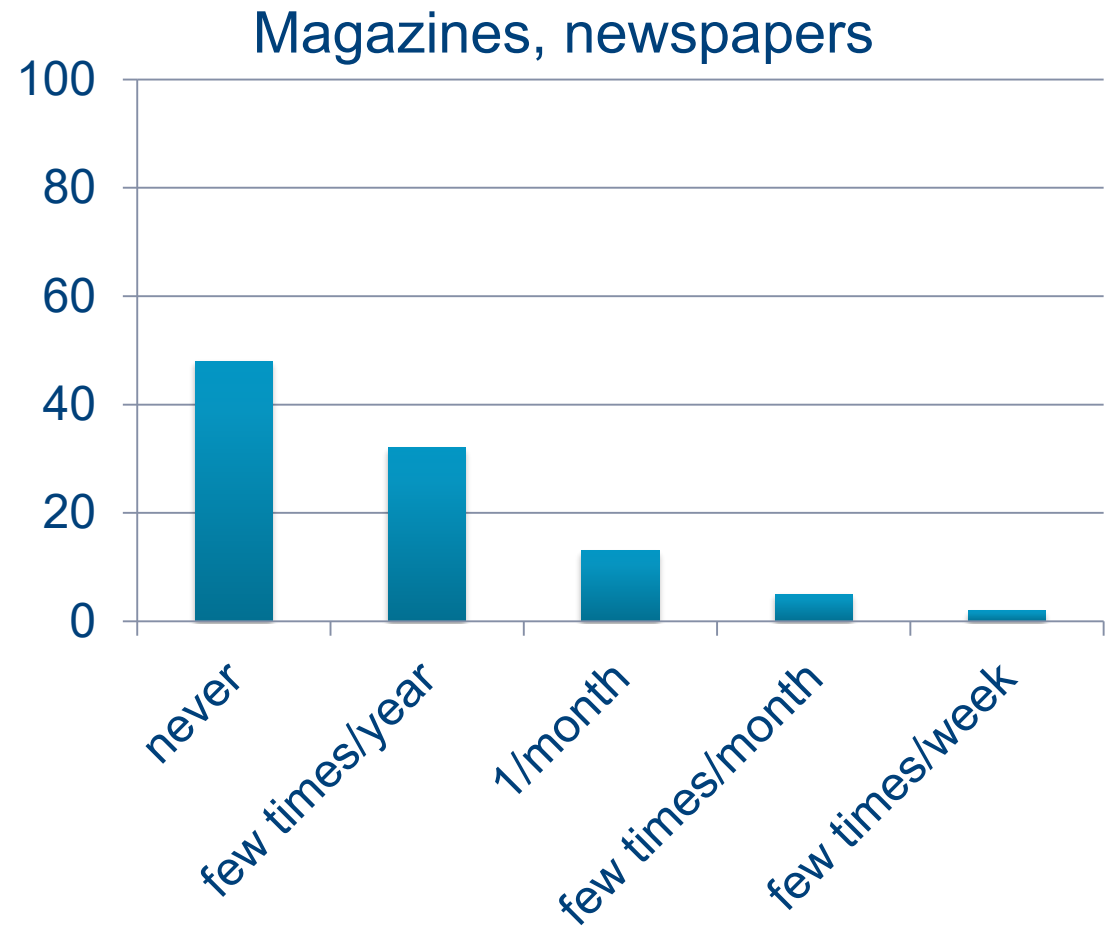
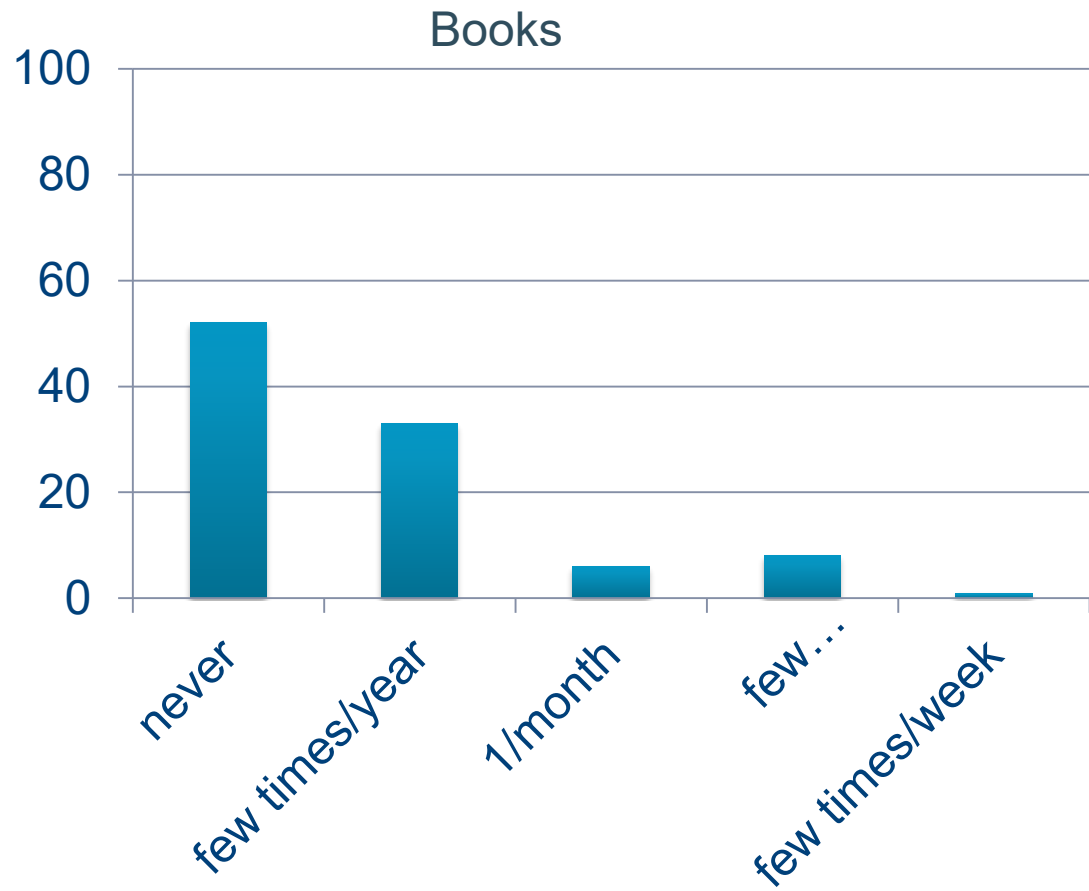


## Average time spent watching television daily in European countries in 2016 and 2017



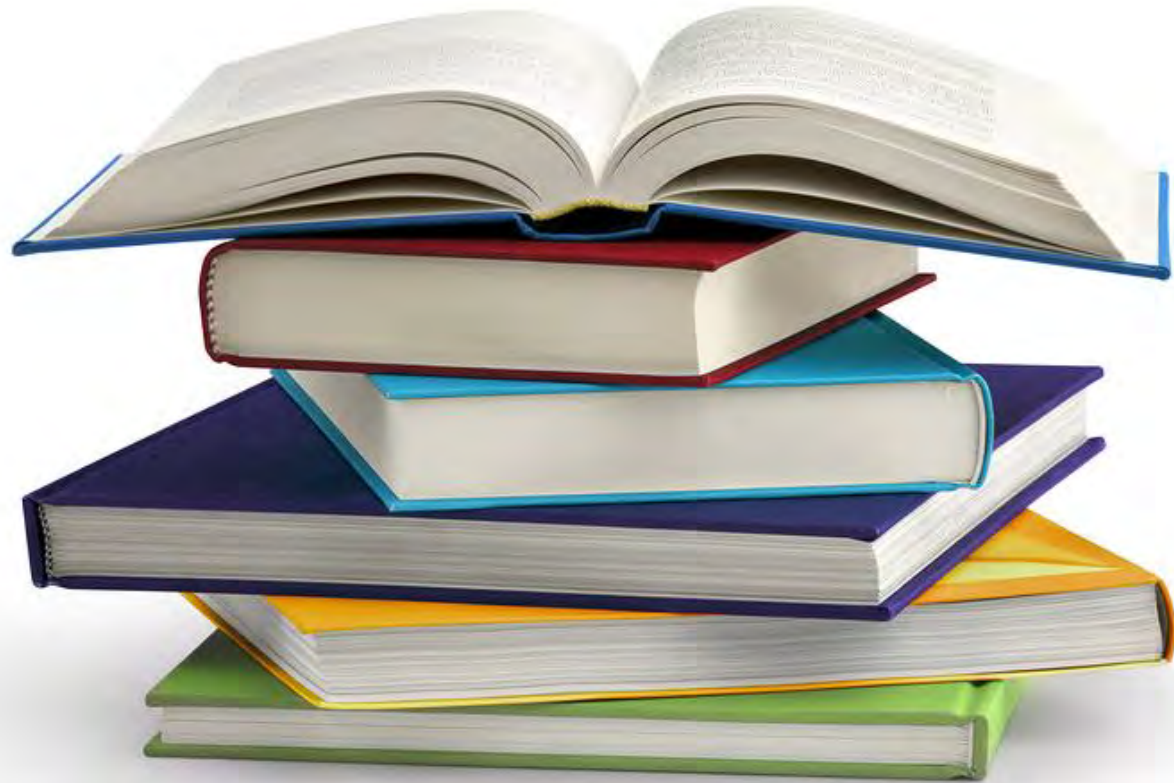
# TV viewing behavior





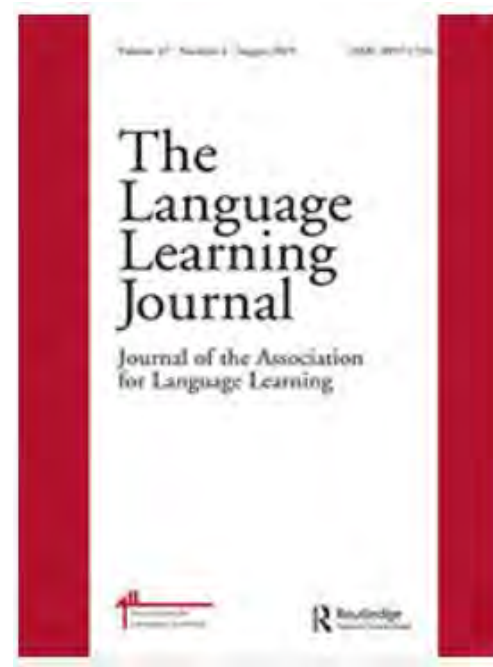
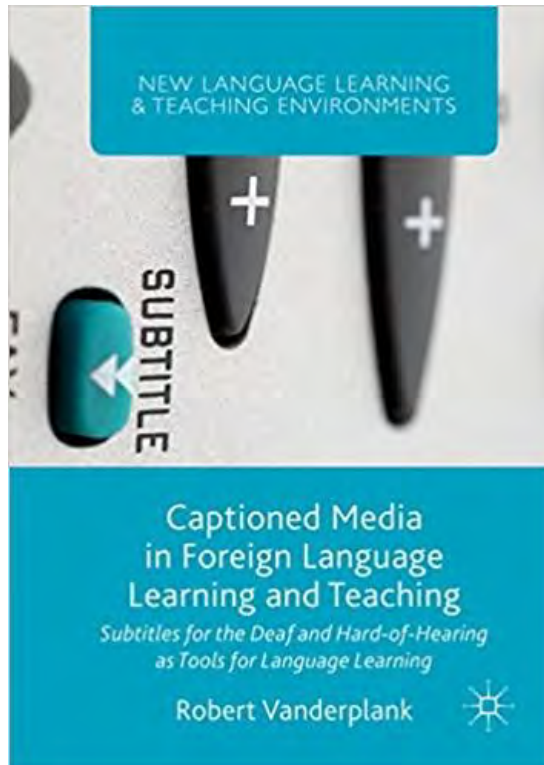


# Research into vocabulary acquisition





# Growing interest in audiovisual input



Video and language learning

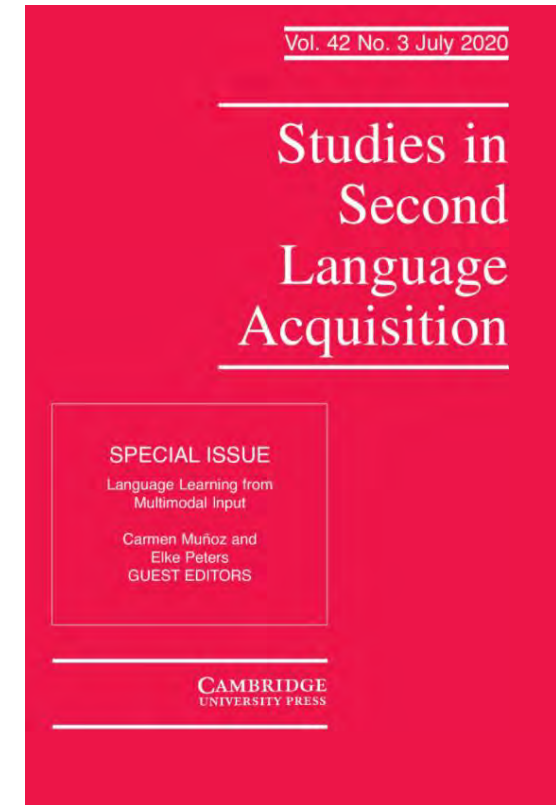
Guest Editorial

2019






Editorial

Video and language learning >

Maribel Montero Perez & Michael P. H. Rodgers



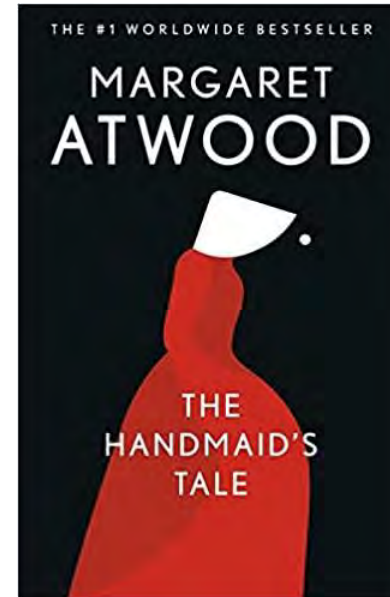
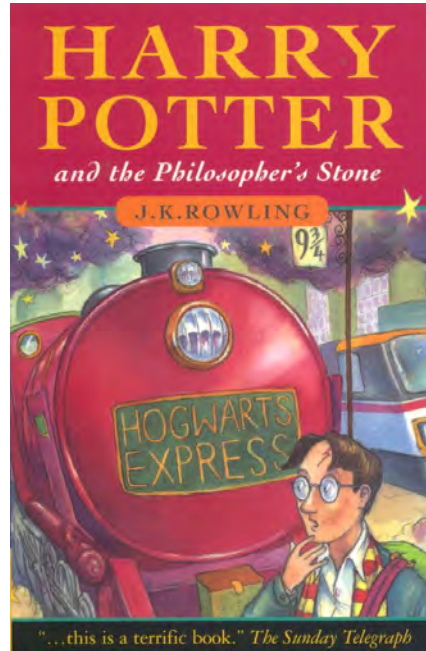
# Audiovisual input and vocabulary learning

Marion Durbahn	Maribel Montero Perez	Eva Puimège	Michael Rodgers	Stuart Webb
				

1. Characteristics of audiovisual input
2. Vocabulary learning from audiovisual input
  - Single words
  - Formulaic language
3. On-screen text

# 1. Characteristics of audiovisual input

# Written input >< Audiovisual input





# Written input >< Audiovisual input: Harry Potter

## Book

K-level	Tokens	%	Cumul. %
1K	67480	86.41	86.41
2K	3766	4.82	91.24
3K	1025	1.31	92.55
4K	1130	1.45	94.00
5K	978	1.25	95.25
6K	501	0.64	95.89
7K	239	0.31	96.20
8K	325	0.42	96.61
9K	216	0.22	96.89

## Movie

K-level	Tokens	%	Cumul. %
1K	8,670	91.9	91.9
2K	365	3.8	95.7
3K	104	1.1	96.8
4K	54	0.6	97.4
5K	70	0.7	98.1
6K	29	0.3	98.4
7K	34	0.4	98.8
8K	33	0.3	99.1
9K	34	0.4	99.5

# Written input >< Audiovisual input: The Handmaid's Tale

## Book

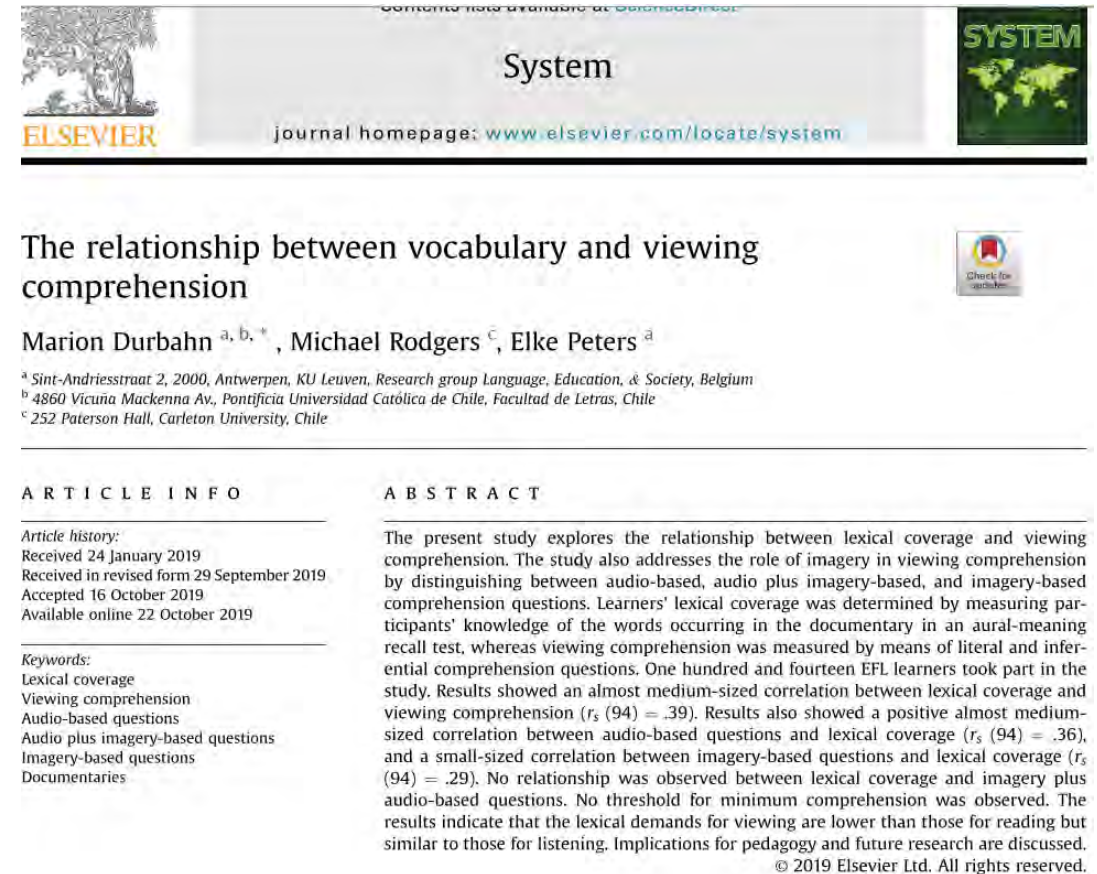
K-level	Tokens	%	Cumul. %
1K	87814	87.18	87.18
2K	5140	5.19	92.37
3K	1987	2.02	94.39
4K	1425	1.45	95.84
5K	967	0.98	96.82
6K	674	0.69	97.51
7K	399	0.41	97.91
8K	339	0.35	98.26
9K	260	0.26	98.52

## TV-show

K-level	Tokens	%	Cumul. %
1K	24551	90.58	90.58
2K	1097	4.05	94.63
3K	372	1.37	96.00
4K	215	0.79	96.79
5K	113	0.42	97.21
6K	97	0.36	97.57
7K	60	0.22	97.79
8K	81	0.30	98.09
9K	37	0.14	98.23

# Written input >< Audiovisual input: Lexical coverage

- Study ( $n=114$ ; EFL learners; L1=Spanish)
  - Documentary
  - Comprehension questions
  - Vocabulary test
- Vocabulary knowledge - comprehension
  - Positive correlation ( $r = .39$ )
- Vocabulary demands for TV = **lower**
  - +/- 90% lexical coverage
    - >< 95-98% coverage for reading
- Imagery



The screenshot shows the Elsevier System journal homepage. At the top, there is the Elsevier logo and the text 'System' and 'journal homepage: www.elsevier.com/locate/system'. Below this, the article title 'The relationship between vocabulary and viewing comprehension' is displayed, along with the authors' names: Marion Durbahn<sup>a, b, \*</sup>, Michael Rodgers<sup>c</sup>, and Elke Peters<sup>a</sup>. The article history section includes: Received 24 January 2019, Received in revised form 29 September 2019, Accepted 16 October 2019, and Available online 22 October 2019. The keywords section lists: Lexical coverage, Viewing comprehension, Audio-based questions, Audio plus imagery-based questions, Imagery-based questions, and Documentaries. The abstract section begins with: 'The present study explores the relationship between lexical coverage and viewing comprehension. The study also addresses the role of imagery in viewing comprehension by distinguishing between audio-based, audio plus imagery-based, and imagery-based comprehension questions. Learners' lexical coverage was determined by measuring participants' knowledge of the words occurring in the documentary in an aural-meaning recall test, whereas viewing comprehension was measured by means of literal and inferential comprehension questions. One hundred and fourteen EFL learners took part in the study. Results showed an almost medium-sized correlation between lexical coverage and viewing comprehension ( $r_s(94) = .39$ ). Results also showed a positive almost medium-sized correlation between audio-based questions and lexical coverage ( $r_s(94) = .36$ ), and a small-sized correlation between imagery-based questions and lexical coverage ( $r_s(94) = .29$ ). No relationship was observed between lexical coverage and imagery plus audio-based questions. No threshold for minimum comprehension was observed. The results indicate that the lexical demands for viewing are lower than those for reading but similar to those for listening. Implications for pedagogy and future research are discussed. © 2019 Elsevier Ltd. All rights reserved.'

# Written input >< Audiovisual input: Lexical coverage

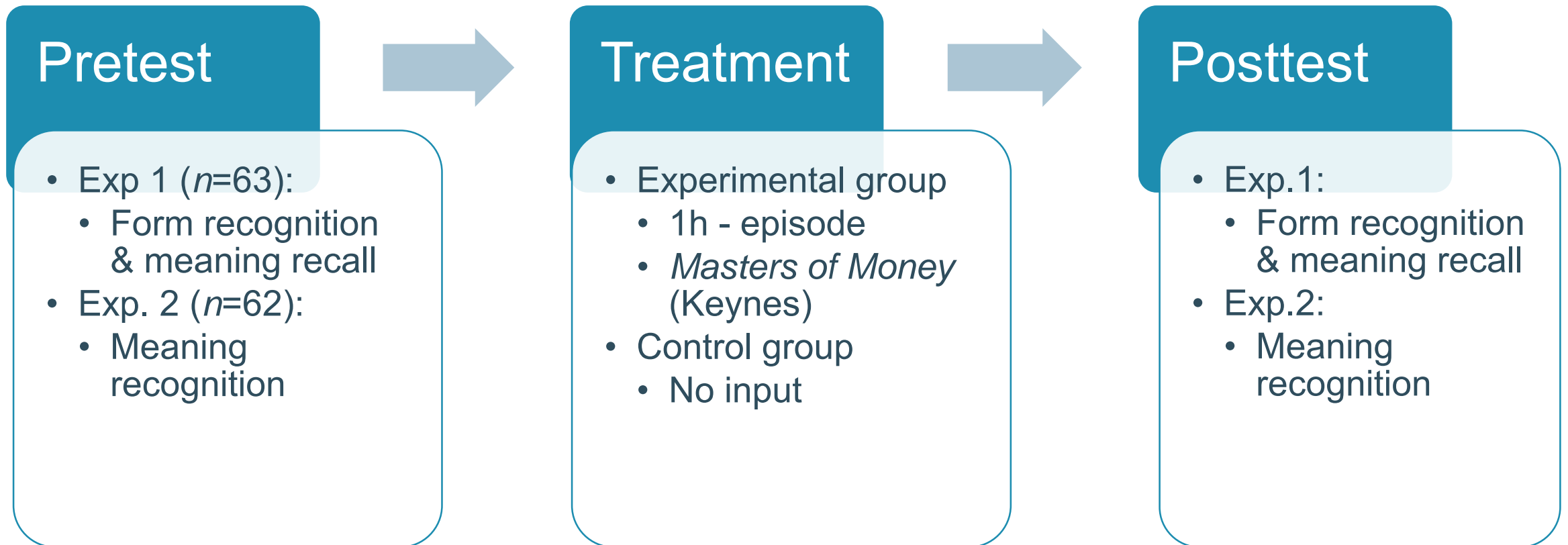


K-level	Tokens	%	Cumui. %
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## 2. Learning vocabulary from audiovisual input

# Learning single words from audiovisual input



Peters & Webb (2018)

# Learning single words from audiovisual input

		Absolute gains	Relative gains
Meaning recall	Experimental group	3.97 (3.31)	8% (7)
	Control group	1.56 (1.45)	3% (3)
Meaning recognition	Experimental group	3.97(2.25)	14% (13)
	Control group	1.68 (2.25)	6% (9)

Peters & Webb (2018)

# Learning single words from audiovisual input

- Vocabulary gains at two word knowledge levels
- Other learning gains:
  - Pronunciation (*debtor*)
  - Use (*bubble*)
  - Other lexical items:
    - *accelerate growth, Keynesianism, recession, prosperity, equilibrium*
  - Content: Keynes, economic crisis, debt crisis, animal spirits, ...

Peters & Webb (2018)



# Learning single words from audiovisual input

## Documentaries (Rodgers, 2018)

- Congruency between speech and imagery
- Repetition of lexical items
  - 1K
    - *Economy* (46), *economies* (17), *economic* (30), *economics* (9), *future* (8), *government* (28), *governments* (9), *growth* (9), *German* (7), *Germans* (4), *Germany* (12)
  - 2K
    - *Animal* (8), *to beggar* (5), *borrow(-ed,-ing)* (14), *confidence* (9), *confident* (2), *crowd(s)* (6), *debt(s)* (14), *debtor* (4), *depression* (12), *plant* (6), *recession* (5), *Treasury* (6), *weak(er)* (10)
  - 3K
    - *Boom(s)* (4), *boost(s)* (3), *crash(-es,-ed)* (7), *global* (12)
  - 4-8K
    - *Prosper* (2), *prosperity* (2), *slump(s)* (5), *wealth(y)* (3), *capitalism* (7), *treaty* (6), *legacy* (3)

# Learning single words from audiovisual input

## Documentaries (Rodgers, 2018)

- Congruency between speech and imagery
- Repetition of lexical items
  - 1K
    - *Economy* (46), *economies* (17), *economic* (30), *economics* (9), *future* (8), *government* (28), *governments* (9), *growth* (9), *German* (7), *Germans* (4), *Germany* (12)
  - 2K
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  - 3K
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  - 4-8K
    - *Prosper* (2), *prosperity* (2), *slump(s)* (5), *wealth(y)* (3), *capitalism* (7), *treaty* (6), *legacy* (3)

# Learning single words from audiovisual input



Her **cubs** gaze out at their bright new world for the very first time.



After months of confinement underground, she **toboggans** down the slope, perhaps to clean her fur, perhaps for sheer joy.

Peters, 2019

# Learning MWU from audiovisual input

- Multiword units
  - **Comprehension** (Kremmel et al., 2017)
  - **Writing** (Granger & Bestgen, 2014)
  - **Speaking and fluency** (Boers et al., 2006; Kyle & Crossley, 2015; Saito, 2020; Wood, 2009)
  - **Important feature of proficiency** (Laufer & Waldman, 2011)
  - **Challenging** (Boers, 2020; Laufer & Waldman, 2011)
- Not enough time to teach all MWUs explicitly

“Internet television offers a good representation of formulaic sequences in everyday speech.”

(Lin, 2014, p.170)

# Learning MWUs from audiovisual input

## Pretest

- $n=42$
- Form recall test
- (grammar activities)
- Meaning recall test
- 56 target items + 9 distractors

pass over into  
private parts  
pushing up daisies  
sexual depravity  
sheer coincidence  
shift the blame  
spark off  
spend a penny  
spread the word  
steady pace  
supernatural powers  
take into account  
take umbrage  
tap into  
tell off  
turning point  
unleash a torrent of  
well versed in  
white lie  
win a right

## Treatment



## Delayed posttest

- Form recall test
- (grammar activities)
- Meaning recall test
  - 56 target items + 9 distractors

Puimège & Peters (2020)

# Learning MWUs from audiovisual input

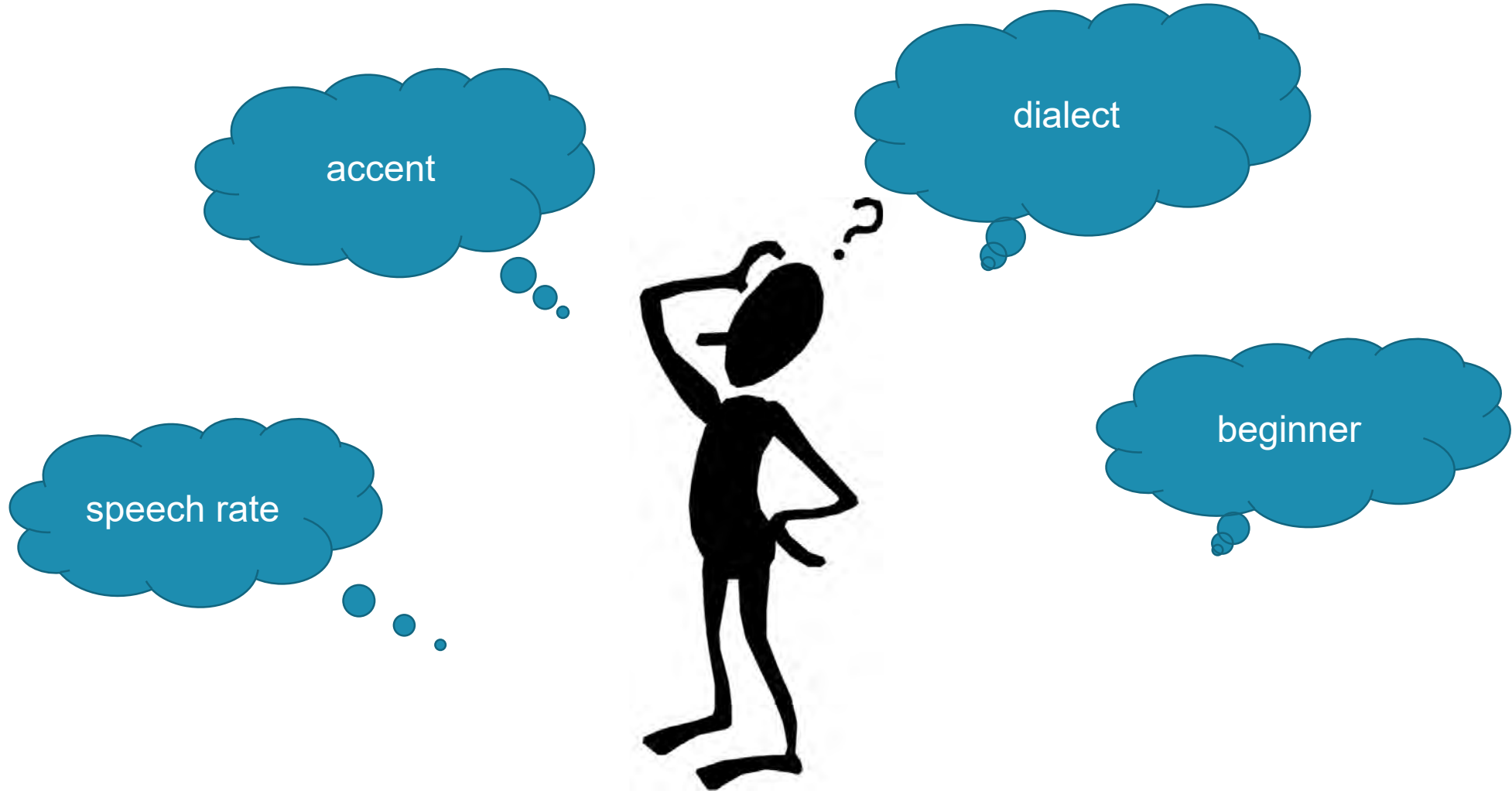
	Pretest	Posttest
Form recall	21.67 (6.14)	31.07 (6.59)
Meaning recall	35.95 (6.48)	42.83 (5.72)

- **Gains of 9.40** in the form recall test (3 → 16)
- **Gains of 6.88** in the meaning recall test (0 → 18)
- Incremental nature of vocabulary learning:
  - Knowledge of meaning -> knowledge of form

Puimège & Peters (2020)



# 3. Learning vocabulary from audiovisual input with on-screen text



# On-screen text

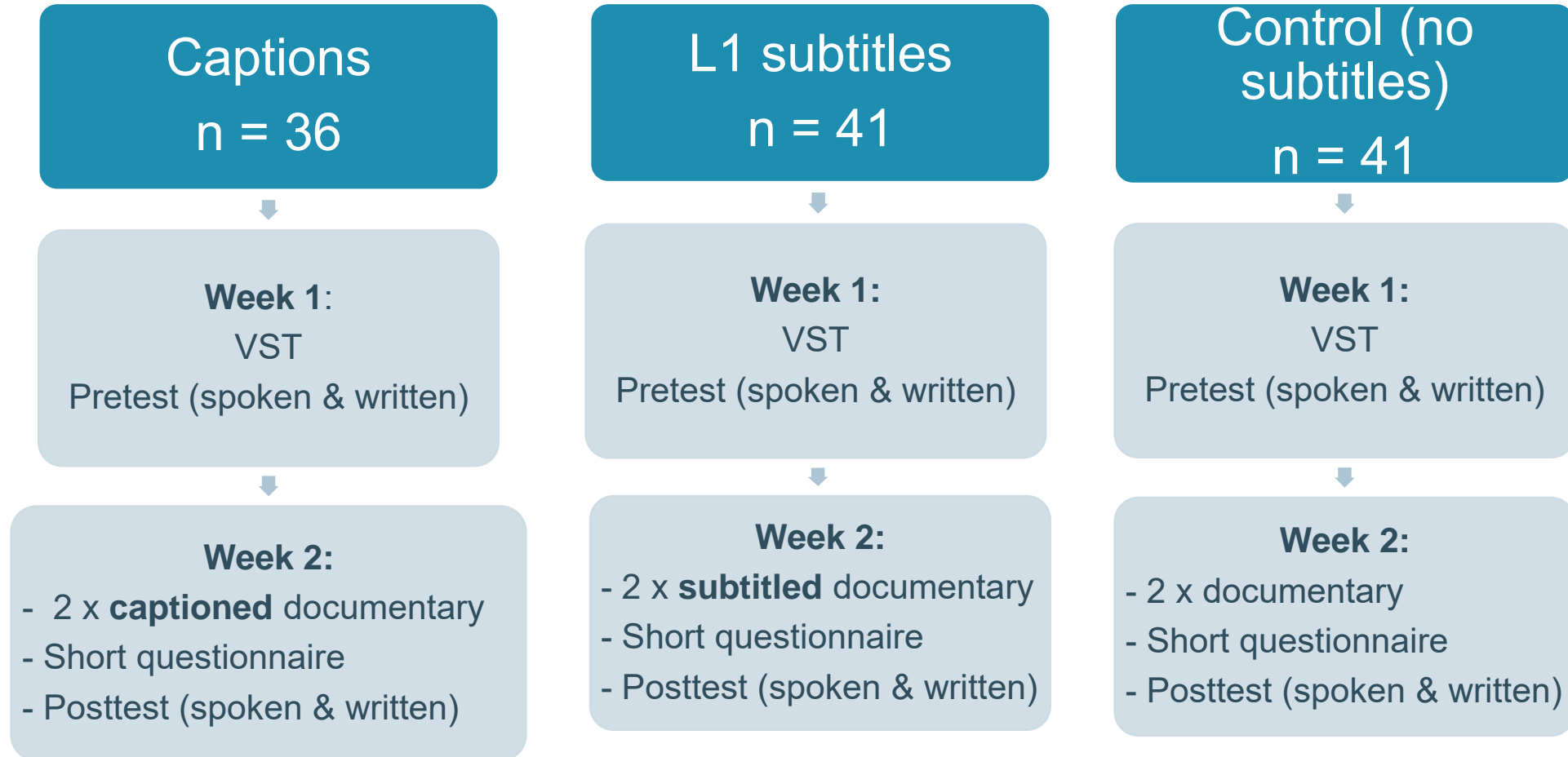
## L1 subtitles & captions



## Textually enhanced captions



# On-screen text and single words



Peters, 2019

# On-screen text and single words

Captions > L1 subtitles = no subtitles

Peters, 2019



# On-screen text and MWUs

- Single MWUs not frequent
- Not always salient
- > typographic enhancement
  
- Normal >< enhanced captions
  - Learning of MWUs (form)
  - Processing of MWUs



Puimège, Montero Perez, & Peters (under review)



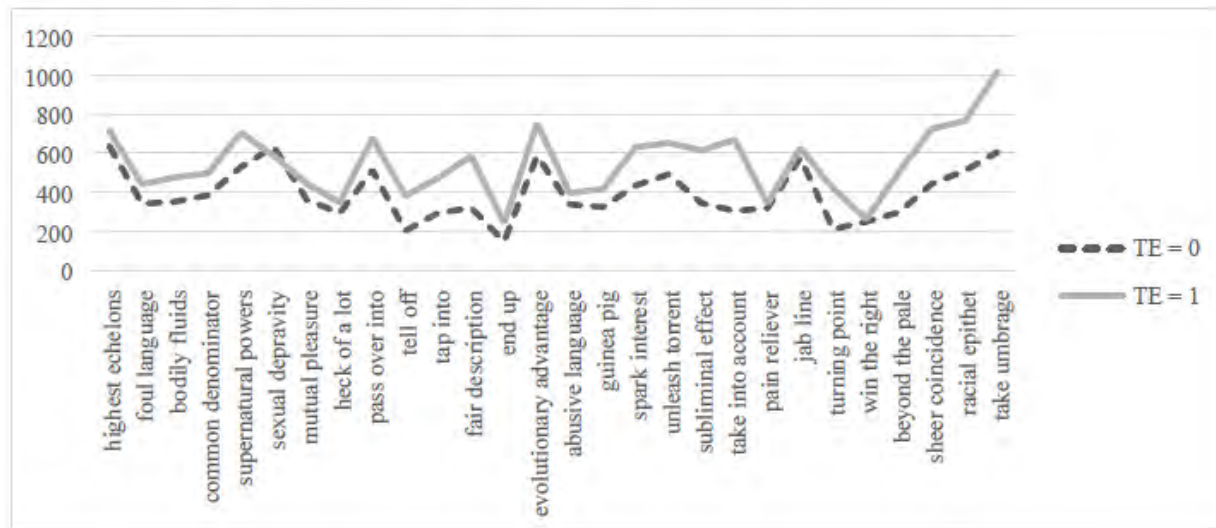




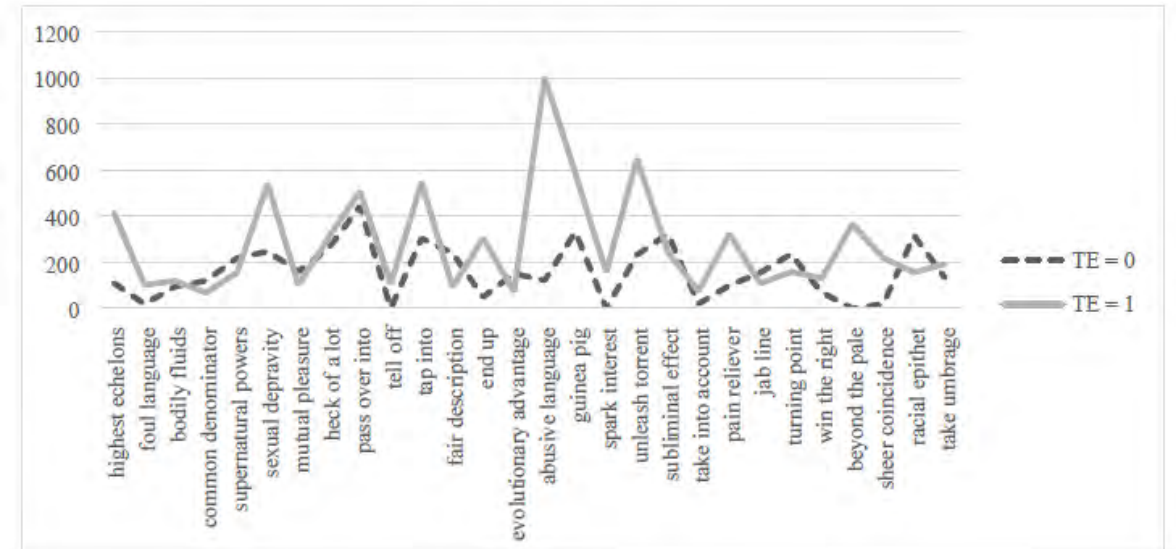
to wash your clothes with.

# On-screen text and MWUs

Average First Pass Reading Time per Item in Milliseconds



Average Rereading Time per Item in Milliseconds

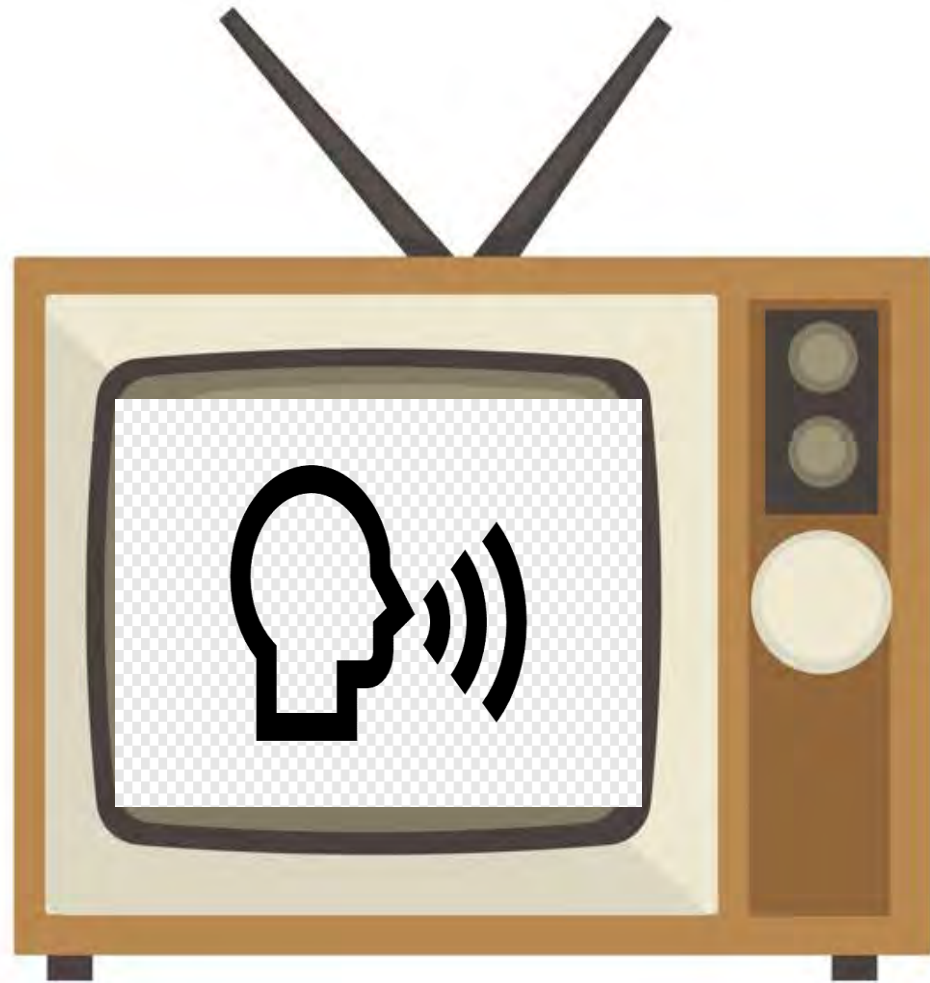


# On-screen text and MWUs

	Pretest	Posttest	Absolute gains
Unenhanced MWUs (14)	4.58 (1.90)	6.42 (2.28)	1.85 (1.57)
<u>Enhanced MWUs</u> (14)	4.81 (2.26)	6.81 (2.73)	2 (1.33)
All MWUs (28)	9.39 (3.01)	13.23 (3.35)	3.85 (2.05)

# Conclusion

















## Watching foreign-language TV during the coronavirus pandemic can help you learn a new language

June 28, 2020 7:00am BST

Streaming services are carrying more foreign-language content. While people are stuck at home because of the pandemic, why not use the time to improve their language skills? (@luisestock)

-  Email
-  Twitter
-  Facebook
-  LinkedIn
-  Print

28

780

With university classrooms and language schools closed because of the pandemic, language students must find new ways to practise and improve. In recent years, an increasing number of applied linguists have been advocating regular TV viewing to learn English.

Research shows that [students are motivated to learn language through watching foreign language television programs](#). In the world of professional sports, [baseball players](#), [ice-hockey players](#) and [football managers](#) have also claimed that television was a key resource for their language development.

Surprisingly, television has played a relatively small role in the language learning classroom. Our research has shown that students learn new [words](#) and [phrases](#) through watching television, and the amount of learning may be similar to what is learned through reading.

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### Disclosure statement

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Elke Peters receives funding from KU Leuven.

### Partners

THANK YOU



# Selected references

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