

BRITISH ASSOCIATION FOR APPLIED LINGUISTICS



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POLITICAL SCIENCE



B.A.A.L. | Cambridge University Press SEMINAR PROGRAMME 2015

Eyetracking as a research method in online language education

12-13 June 2015

Venue: The Open University, Milton Keynes, United Kingdom

Convenors: Ursula Stickler, The Open University, Milton Keynes
Lijing Shi, London School of Economics, London

Theme: Invited speakers will present their studies on synchronous computer mediated discourse as investigated through the gaze focus of learners. The seminar will link theory to practice, giving an opportunity to experts to present their successes and findings in recent eyetracking studies and extending the opportunity to post-graduate and novice researchers to discuss benefits and challenges of eyetracking as a research method, as well as exchanging ideas for new fields of study with peers and leaders in the research area.

Speakers: Bryan Smith, Arizona State University; Breffni O'Rourke, Trinity College Dublin; and local experts at The Open University.

Objectives of the seminar:

- To exchange knowledge and experience in the use of eyetracking technology in the context of language learning and teaching research
- To establish a network of expert and interested novice users of eyetracking technology in applied linguistics in the UK and beyond
- To compare and contrast uses of eyetracking research in the enhancement of our understanding of online language learning and online pedagogy
- To encourage young researchers to apply eyetracking to their research topics in innovative and fruitful ways.

The seminar will run over two days 12-13 June and will take place at The Open University, with access to the Eyetracking and Ambient lab spaces within the Institute of Educational Technology based on campus.

Fee: Fee for both days = £50 inclusive, including lunch and refreshments on both days (*please note overnight accommodation and other subsistence not included*).

Postgraduate student scholarship attendees: We have a number of free places available for full time postgraduate students.

Expressions of interest should be made using the application form attached or available on request. Please return the form via email to: Carol Johns-MacKenzie (carol.johns-mackenzie@open.ac.uk). Closing date: Friday 20 March 2015.