

BRITISH ASSOCIATION FOR APPLIED LINGUISTICS



B.A.A.L. / Cambridge University Press SEMINAR PROGRAMME 2010

## **BAAL/Cambridge University Press Applied Linguistics Seminar Programme 2011**

### **Language, Education and Disadvantage: a response to the deficit model of children's language competence**

- Date:** April 19<sup>th</sup> - 20<sup>th</sup> 2011
- Place:** Furnival Building, Sheffield Hallam University,  
Sheffield, South Yorkshire
- Keynote Speakers:** John Hardcastle, Louise Gazeley and Mairead Dunne, Julia Snell, Guy Merchant
- Seminar coordinators:** Dr Karen Grainger ([k.p.grainger@shu.ac.uk](mailto:k.p.grainger@shu.ac.uk))  
Dr Peter Jones ([p.e.jones@shu.ac.uk](mailto:p.e.jones@shu.ac.uk))  
Dept of Media Arts and Communication  
Sheffield Hallam University
- Fees:** £58 waged  
£40 unwaged/student
- Registration:** To register for the conference, **click here:**  
<https://arum.lits.shu.ac.uk/NetCommunity/SSLPage.aspx?pid=2249>
- Registration Deadline:** 4<sup>th</sup> April 2011

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## Language, Education and Disadvantage: a response to the deficit model of children's language competence Seminar April 19<sup>th</sup>-20<sup>th</sup> 2011

### Programme:

19 <sup>th</sup> April	
12:00-01:15	Registration and lunch.
01:15	Welcome and introductions.
01:30	Karen Grainger: <i>"The daily grunt": middle class bias and vested interests in the 'Getting in Early' and 'Why Can't They Read?' reports</i>
02:00	Questions and Discussion
02:30	<b>Keynote 1</b> - John Hardcastle: <i>The Origins of the Language Deficit View</i>
03:00	Questions and discussion
03:30	Tea/coffee
04:00	<b>Keynote 2</b> - Louise Gazeley and Mairead Dunne: <i>Perspectives on Working Class Under-achievement</i>
04:30	Questions and open forum
05:30	Finish - Drinks and meal in local pub/restaurant
20 <sup>th</sup> April	
09:00	Registration and coffee
09:30	Peter Jones: <i>'Linguistics in the service of the 'deficit model': Halliday, Hasan and Bernstein'</i>
10:00	Questions and discussion
10:30	<b>Keynote 3</b> - Julia Snell: <i>'Dialect, Interaction and Class Positioning at School'</i>
11:00	Questions and discussion
11:15	Coffee
11:45	<b>Keynote 4</b> - Guy Merchant: <i>The Trashmaster: Popular Culture, Bad Language and Writing Online</i>
12:15	Questions and discussion
12:45	Lunch
02:00	Panel: What can we learn from each other?
03:00	Tea
03.30	Open forum: The way forward: how can we work together to challenge the deficit model and influence educational policy?
04.30	Close