



BAAL/Cambridge University Press/ Open University Seminar 2010

Academic Writing in the 21st century: theories and methods for investigating, describing and explaining academic texts and literacy practices

INVITATION TO SEMINAR AND CALL FOR PAPERS

Date 21 April 2010
Place The Open University, UK
Co-ordinators Dr Caroline Coffin (The Open University)
Dr Jim Donohue (The Open University)

Invited panel speakers	Professor Brian Street (King’s College, University of London) Professor Roz Ivanic (Lancaster University) Dr. Theresa Lillis (The Open University) Dr. Sheena Gardner (Reader, University of Birmingham)
Invited discussant	Sally Mitchell (Queen Mary, University of London)

Seminar Objectives

The principal aims of the seminar are:

- to progress the dialogue between exponents of two major approaches to the researching of academic writing: *Academic Literacies* and *Systemic Functional Linguistics*
- to develop awareness and understanding of how different paradigms, methodologies and epistemologies influence conceptions of ‘academic writing’ and vice versa
- to create an opportunity for reflecting on how best to investigate the nature of academic writing
- to create links between theory and pedagogy

Seminar Programme

09.45 – 10.15	Registration & coffee
10.15 – 10.30	Introduction and Aims of the day
10.30 – 12.25	Panel presentations on different dimensions of Academic Literacies and Systemic Functional Linguistics approaches + discussion
12.25 – 13.15	Lunch
13.15 – 14.00	Panel presentations + discussion cont.
14.00 – 15.40	Presentations from individual presenters (research and practice)
15.40 – 16.00	Break
16.00 – 16.45	Panel presentations + discussion cont.
16.45 – 17.15	Wrap up and concluding comments (Sally Mitchell)

Seminar Cost

Full fee – £25 4 places are available for those wishing to present a short paper (see below) and 16 places (on a first come first served basis) are available for those wishing to attend. Those attending will have ample opportunity to join in the discussion.

Reduced fee for students - £10.00 (2 places available). To apply for one of these awards please email Dr Caroline Coffin (see contact details below) and, in no more than 50 words, support your application.

The fee includes: registration, teas/coffees and lunch

Call for Papers

We have two panels made up of 3 speakers representing one or other perspective. The panelists will engage in a dialogue designed to achieve the seminar aims. We are calling for four additional speakers to present a short (20 minute) paper which either:

A) *considers the relationship between research and pedagogy using an Academic Literacies approach*

or

B) *considers the relationship between research and pedagogy using a Systemic Functional Linguistics approach*

or

C) *considers the relationship between research and pedagogy using a combination of an Academic Literacies/Systemic Functional Linguistics approach*

Those who are interested please submit an abstract in the following format:

Title of abstract in bold

Name of presenter

Name and address of institution, telephone and email

Text 300 words maximum (including references, if any)

Times New Roman 12

Justified, single-spaced

Do not indent your paragraphs and leave one space between them

Do not add tables, photos, or diagrams

Vetting Abstracts will be rated by the two co-ordinators.

Seminar Deadlines

15 Feb 2010 Receipt of abstracts
22 Feb 2010 Notification of abstract acceptances
By 19 March 2010 Application forms (student selection based on supporting case, all others selected on a first come first served basis)
7 April Payment of fees

Travelling to The Open University

For details about getting to the Open University Milton Keynes campus please visit:
<http://www3.open.ac.uk/contact/locations.aspx>

Accommodation

Please see below a range of optional accommodation:

Accenture (Kents Hill Training Park) (approx 5 minutes walk from campus)
<http://www.kentshillpark.com/>

Mercure Parkside Hotel (approx 5 minutes taxi from campus)
<http://www.mercure.com/gb/hotel-6627-mercure-milton-keynes-parkside-hotel/index.shtml>

Hilton Hotel (5 minutes walk from campus)
<http://www.hilton.co.uk/miltonkeynes>

Novotel Milton Keynes (approx 15 minutes taxi from campus)
<http://maps.google.co.uk/maps/place?cid=13050115054509001485&q=accommodation+milton+keynes&gl=uk&hl=en&cd=10&cad=src:pplink,view:text&ei=rWAvS7SQM5fQjAfXq6yJCQ>

Seminar Contacts

Abstracts

Please email your abstracts to: Dr. Caroline Coffin: c.coffin@open.ac.uk
Any questions relating to papers to: c.coffin@open.ac.uk

Registration

Please see application form below.

Either post your completed application to: Carol Johns-MacKenzie, Centre for Language and Communication, Faculty of Education and Language Studies, The Open University, Walton Hall, Milton Keynes MK7 6AA United Kingdom.

Or email it to: c.l.johns-mackenzie@open.ac.uk

Any questions relating to the conference to: c.l.johns-mackenzie@open.ac.uk

APPLICATION FORM

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Please complete and return your application form by **19 March 2010**. You can send it via email by post. Confirmation of place with form for fee payment, directions and further information will be sent via email shortly after this. Fees will then need to be sent (by 31st March).

GENERAL INFORMATION

Title: Mr Mrs Ms Dr other (please specify)

First name:

Surname:

Organisation:

Address:

City:

Postcode:

Country:

Telephone:

Fax:

E-mail address:

Special requirements:
(e.g. dietary, disability access)