

BRITISH ASSOCIATION FOR APPLIED LINGUISTICS



BAAL/Cambridge University Press/University of Warwick
Applied Linguistics Seminar Programme 2009

http://www2.warwick.ac.uk/fac/soc/al/research/groups/pad/events/baal_cup_2009/

CONNECTING DISCOURSES: ACADEMIC AND PROFESSIONAL WORLDS

CALL FOR PAPERS

Date 15 and 16 May 2009

Place Centre for Applied Linguistics,
University of Warwick

Co-ordinators Dr Steve Mann (University of Warwick)
Dr Sue Wharton (University of Warwick)

Web Co-ordinator Mr CK Jung (University of Warwick)

Keynote speakers Professor Srikant Sarangi (Cardiff University)
Professor Meredith Marra (Victoria University of Wellington)

Seminar Objectives

We seek cross-disciplinary contributions from professional and 'applied academic' contexts in order to explore:

- Written and spoken communication in professional contexts
- Professional identity in communication events
- Studies of professional genres via work based learning
- The integration of professional genres into academic contexts
- The role of universities in professional communication training
- The teaching of transferable discourse skills in universities.
- What discourse analytic tools are useful for studying communication events in different disciplines and professional settings?
- Accounts of successful collaboration between academic and professional institutions in the area of professional communication

Seminar Programme

Friday 15 May

9.00 Registration
10.00 Welcome address
10.15 Keynote 1
11.15 Coffee / Tea
11.30 Paper 1
12.00 Paper 2
12.30 Paper 3
13.00 Lunch and Poster Session
14.00 Paper 4
14.30 Paper 5
15.00 Coffee/ Tea
15.30 Wrap up session 1

Seminar Dinner to be arranged in the evening

Saturday 16 May

10.00 Keynote 2
11.00 Paper 6
11.30 Coffee/ Tea
11.45 Paper 7
12.15 Paper 8
12.45 Lunch and Poster Session
13.45 Paper 9
14.15 Paper 10
14.45 Wrap up session 2 and Close

Seminar Cost

Full fee – £65

The fee includes: registration, teas/coffees and lunch. It does not include the seminar dinner, which will be arranged in a restaurant near the Warwick Campus.

Concessionary fee – £30.

Up to 5 concessionary places are available for student or unwaged members of BAAL. To request one of these places please contact Dr Sue Wharton or Dr Steve Mann (contact details below).

Please note that the fee does not include accommodation. Details of accommodation possibilities can be found from the seminar web page

http://www2.warwick.ac.uk/fac/soc/al/research/groups/pad/events/baal_cup_2009/

Papers

30 minute papers (20 minutes presentation and 10 minutes discussion) should address one or more of the seminar objectives listed above.

Eligibility

All presenters should have BAAL membership

Format for Paper Proposals

Title of proposal in bold

Name of presenter

Name and address of institution, telephone and email

Text 300 words maximum

12 pt font

Left-aligned, single-spaced

Do not indent your paragraphs and leave one space between them

Do not add tables, photos, or diagrams

Proposals will be reviewed by the seminar co-ordinators.

Seminar Deadlines

27 March 2009 Receipt of Proposals

3 April 2009 Notification of Proposal acceptances

30 April 2009 Payment of fees

Location and accommodation

The seminar will be held in Centre for Applied Linguistics, University of Warwick, Coventry CV4 7AL. For details of how to travel to the Warwick Campus and of accommodation please click through from

http://www2.warwick.ac.uk/fac/soc/al/research/groups/pad/events/baal_cup_2009/

Paper proposals

Please send your proposal by email to both Steve Mann and Sue Wharton:

Dr Steve Mann Steve.Mann@warwick.ac.uk

Dr Sue Wharton Sue.Wharton@warwick.ac.uk

For any questions about the seminar, please email Sue or Steve.

Registration

You may register and pay via the webpage. Alternatively, please use the form below. Either post your completed form to:

Mrs Elaine Roberts
Centre for Applied Linguistics
University of Warwick
CV4 7AL

Or send your completed form as an email attachment to

e.a.roberts@warwick.ac.uk

REGISTRATION FORM

CONNECTING DISCOURSES: ACADEMIC AND PROFESSIONAL WORLDS

BAAL/Cambridge University Press/University of Warwick
Applied Linguistics Seminar Programme 2009
15 and 16 May 2009

Please complete and return your registration form by 30 April 2009. You can send it via email or by post to the addresses above. Full confirmation and further information will be sent as soon as possible.

PARTICIPANT INFORMATION

Title:
First name:
Surname:
Organisation:

Address:

Telephone:
E-mail address:

Special requirements (eg dietary requirements, disability access):

PAYMENT METHODS

SECURE ONLINE PAYMENT IS AVAILABLE VIA THE SEMINAR WEBPAGE

Or:

INVOICE

Please invoice me at the following address:

Booking reference: _____
Signature: _____

Or:

CHEQUE

All cheques must be drawn in Pounds Sterling and made payable to The University of Warwick. Cheques must be posted to the address above.

I enclose payment for £

Signature: _____

Please note that it will not be possible to refund fees once a booking has been accepted.

BAAL/CUP and the University of Warwick will not be liable for any failure to fulfil this seminar where failure is caused by supervening circumstances including weather, fire, flood, earthquake, travel, transport delays, war, riots, acts of terrorism or events which without fault of either party, render fulfilment impossible.